

## **Views and Estimates of the Committee on Small Business on Matters to be set forth in the Concurrent Resolution on the Budget for Fiscal Year 2018**

Pursuant to clause 4(f) of Rule X of the Rules of the House and § 301(d) of the Congressional Budget Act of 1974, 2 U.S.C. § 632(d), the Committee on Small Business is transmitting herein: (1) the views and estimates on the priorities within its jurisdiction or functions to be set forth in the concurrent resolution on the budget for Fiscal Year 2018; and 2) recommendations for improved governmental performance.

The Small Business Administration (SBA) has responsibility for programs that help create jobs and grow the economy of the United States. We respect the role that SBA has in our nation, and believe that it is essential that SBA programs should be efficient, effective and achieve real results for small businesses and America's taxpayers. Entrepreneurs and taxpayers deserve nothing less.

Traditionally, the SBA has requested funds for its own SBA-created initiatives. Many of these have not been reviewed, approved or sanctioned by this Committee, and often duplicate longstanding small business outreach efforts funded through SBA's annual appropriation. In addition, often these SBA-created initiatives are not been adequately assessed by SBA prior to or after their implementation. In the Committee's view, this funding could be eliminated without hindering outreach to small businesses, and the funds saved could be reallocated to technology improvements, hiring appropriate SBA employees to assist small businesses gain their fair share of federal government contracts, or implementing the priorities that Congress has mandated for SBA.

The Committee believes SBA and its programs can operate more efficiently and effectively with this reassignment and reallocation of existing resources. The SBA's financing programs operate with zero subsidy and minimal administrative cost, and any program reform legislation would not have a significant budgetary impact.

### **I. Introduction**

Since its founding, the United States has relied on small businesses. Throughout history, our nation's economic policies have been structured to foster job growth by entrepreneurs, and most net new job growth has been from small firms. In fact, over 50 percent of America's non-farm workforce is employed by small businesses. However, in recent years, the growing number and complexity of federal regulations have held back economic expansion and job growth, particularly by small firms, and made it increasingly difficult for them to thrive and compete in the global economy. As a result, even more small businesses are dependent on the programs of the SBA, and it is critical that those programs are tailored to yield the most beneficial results.

The SBA was created in 1953 by President Eisenhower to replace the Small Defense Plants Administration<sup>1</sup> and the Reconstruction Finance Corporation.<sup>2</sup> According to the Small Business Act, 15 U.S.C. §§ 631-57p, the SBA’s mission is to “aid, counsel, assist, and protect, insofar as is possible, the interests of small business concerns...”<sup>3</sup> The SBA meets its statutory mission through three major components: 1) assisting small businesses in obtaining needed capital; 2) helping small businesses to navigate the federal procurement marketplace; and 3) offering managerial counseling and assistance to small businesses. Each component is carried out through Congressionally-mandated programs, sometimes in conjunction with private sector partners. Specifically, the SBA provides loans and loan guarantees to credit-worthy small businesses; entrepreneurial counseling and technical assistance; and disaster services to disaster survivors. The majority of these services are delivered, either by SBA or one of its partner organizations, through SBA’s district offices throughout the United States.

In January of 2016, the Committee received testimony from the Government Accountability Office (GAO) regarding its comprehensive assessment of SBA’s overall management, which was undertaken at the Committee’s request. In its audit, GAO found many long standing SBA management deficiencies, including deficits in strategic planning, human capital organizational structure and information technology. GAO recommended a number of specific steps that SBA should take, such as increased training, procedural guidance, strategic and workforce planning and oversight of information technology investments. Although GAO noted that SBA had “generally agreed” with its recommendations, over the years SBA “had made limited progress” in implementing most of them. In fact, as of January of 2017, 55 of GAO’s recommendations made in prior years had not been implemented.<sup>4</sup> The Committee remains very concerned that SBA has not made these management recommendations a priority, and the Committee will continue its stringent oversight in this area.

## **II. Capital Access Programs**

Although the economy is improving, small businesses continue to have difficulty obtaining needed capital. SBA’s capital access programs provide credit-worthy businesses with capital that they would be unable to obtain elsewhere to grow and create the jobs our economy needs. These programs are a high priority for the Committee.

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<sup>1</sup> The Small Defense Plants Administration was created during the Korean War to help maintain a robust small business industrial base for providing goods to the United States military services. SBA, <https://www.sba.gov/about-sba/what-we-do/history>.

<sup>2</sup> The Reconstruction Finance Corporation began in 1932 as a federal lender to businesses. SBA, <https://www.sba.gov/about-sba/what-we-do/history>.

<sup>3</sup> 15 U.S.C. §631(a).

<sup>4</sup> As of January 2017, 30 of GAO’s recommendations from reports before the GAO’s 2015-2016 comprehensive management review were still open, 8 recommendations from the management review were still open, and 17 recommendations from other recent reports are open, for a total of 55 open recommendations. GAO auditor conversation with House Committee on Small Business staff, January 24, 2017.

SBA's four major capital access programs are the SBA Advantage Loan Program ("Advantage," formerly the 7(a) Guaranteed Loan Program); the Grow Loans Program ("Grow Loans," formerly the Certified Development Company Loan Program); the Small Business Investment Company Program ("SBIC"); and the Microloan Program. In these programs, SBA does not lend funds directly to small businesses, but rather the SBA guarantees the repayment of issuance of credit and equity by private sector partners.

The SBA must operate its capital access programs within the Federal Credit Reform Act, 2 U.S.C. §661-661f (FCRA). Under FCRA, the budget records the federal government's estimated long-term cost (its subsidy cost) in the year the direct loan or loan guarantee is made. Agencies generally update these subsidy costs annually to reflect loan performance. To the extent that the President's budget states the need for appropriations to cover the cost of loan programs, the Committee believes that the budget resolution should provide sufficient funds to do so.

Two of the SBA's programs, the Advantage and Grow Loans Programs – are designed to operate without a federal government subsidy. However, if SBA does require a subsidy to operate these programs, the rationale has been that because small businesses create much needed jobs, it would be counterproductive to increase the cost of making loans to them. In 2015, SBA's Advantage program experienced unprecedented demand and reached its \$18.75 billion authorized loan limit. Unfortunately, SBA did not inform Congress until the lending ceiling was reached, and lending was temporarily delayed until Congress took emergency action. In legislation to raise the lending level to \$23.5 billion, Congress required SBA to regularly report on loan levels so in the future, emergency action will not be needed. The Committee believes that the current authorization level of \$28.5 billion should be sufficient for some time. Because so many small firms rely on the Advantage program, the Committee plans to provide aggressive oversight this year and may consider Advantage program reform.

The Committee will partner with federal agencies and officials that provide assistance with oversight and help agencies function more efficiently. For example, in April 2015, the SBA's Office of Inspector General initiated a High Risk 7(a) Loan Review<sup>5</sup> to improve SBA operations, reduce fraud and unnecessary losses in SBA's programs. OIG's review of eight early defaulted loans identified material lender origination and closing deficiencies that justified denial of the guarantee for three loans totaling \$3.2 million and suspicious activity on other loans. The OIG is following up on the implementation of its recommendations to SBA, which the Committee will closely follow. Aside from defaulted loans, the OIG is investigating other SBA challenges, such as flawed procurements that have allowed large businesses to obtain small business awards, improper payments and outdated information systems.

The Grow Loans program utilizes both private and government guaranteed financing to provide long-term financing on larger capital projects that provide economic development to local areas. Grow Loans are required to meet certain public policy goals, such as assisting

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<sup>5</sup> SBA OFFICE OF INSPECTOR GENERAL, FALL 2016 SEMIANNUAL REPORT TO CONGRESS at i. Note that at the time the SBA OIG began its review, the program was still called the 7(a) Guaranteed Loan Program.

manufacturing or promoting economic development, and demonstrate that the loans will create jobs. As with the Advantage Loan Program, funds are not lent by SBA but SBA guarantees the loans made by Certified Development Companies. Fees are assessed to borrowers and lenders to cover the cost of the program and keep the government subsidy rate at zero.

The Small Business Jobs Act of 2010, Pub. L. No. 111-240, established a temporary two-year program that authorizes refinancing of existing debt using the Grow Loan Program (when it was known as the 7(a) Guaranteed Loan Program). The authority for the program has lapsed. In previous years, SBA has repeatedly requested annual reauthorization of the program so the Grow Loan program could refinance \$7.5 billion in commercial real estate loans, using the rationale that the program would receive sufficient fees to operate at zero subsidy. In previous Views and Estimates, the Committee expressed concerns that despite a 2014 Office of Management and Budget estimate for Fiscal Year 2016 that the loans would have a negative subsidy rate: 1) there is a risk to taxpayers; and 2) refinancing of existing debt may not be the best vehicle to spur economic development. Therefore, the Committee would not support any allocation of funds for commercial refinancing of existing debt until the Grow Loan Program is reformed to protect taxpayers from a downturn in the value of commercial real estate.

The third major SBA loan program is the Microloan Program. It is a microfinancing program in which very small loans are made to high risk customers. SBA makes loans at below market rates to intermediaries, which then lend funds to small businesses. Because the Microloan default rate is close to zero, there is a cost to subsidize the difference between market interest rates and the rates charged to intermediaries. Because of the program's effectiveness in creating jobs, the Committee believes that the program's small subsidy is a wise investment.

The Small Business Investment Company Program ("SBIC") is the fourth major loan program operated by the SBA. With the SBIC Program, the government guarantees an instrument sold by the SBIC to private investors. The SBIC repays the government from payments made to it by the companies in which the SBIC invested. The Debenture SBIC program is designed to provide equity injections to small businesses that have been operating for a number of years and have a track record of cash flow and profits. The program is financially sound; it operates at a zero subsidy given the structure of repayments, the fees charged to licensees, and the value of the collateral of the licensees (investments in ongoing businesses).

The SBA is the primary provider of disaster assistance to small businesses and homeowners following a disaster. Congress permanently authorized the SBA to transfer unused disaster loan funds to administration of the disaster loan program. The Committee believes that funding levels typically requested by the agency – \$185 million in FY 2017<sup>6</sup> – is sufficient to support disaster lending. Going forward, however, funds from prior disasters would be unlikely to cover a serious disaster event in FY 2018, and an emergency supplemental appropriation would be needed.

The primary costs of SBA's capital access program are: 1) personnel; 2) loan processing technology; and 3) the capability to address loan defaults. In the past, SBA has requested funds

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<sup>6</sup> SBA, FY 2017 CONGRESSIONAL BUDGET JUSTIFICATION, at 7.

for a project called LINC, which it touted as improved technology “to better support small business lending.” In fact, this project provides lending information to small businesses, but SBA does not detail why this information is currently unavailable to small businesses on SBA’s website or through its entrepreneurial development partners.

As the Committee has explained in previous years, historically, SBA has not effectively implemented new technology, and any barrier to lender participation in SBA programs is a result of the complex and ad hoc nature of SBA’s loan program management and not the lack of SBA lender outreach. The Committee would not support funding for the LINC program. The Committee has expressed its strong concerns about the SBA’s information technology deficiencies and its failure to provide an adequate system. In fact, the information technology needed to manage SBA’s loan portfolio has long been outdated and was found by the GAO and the SBA Inspector General to be a significant management challenge for SBA.<sup>7</sup>

Appropriate decision making also requires a robust information technology system; one that can provide the data needed to measure the ongoing efficacy of SBA programs, to ensure that financial assistance is provided only to small businesses, and to protect it from cyberattacks. The Committee expects to continue its rigorous oversight in this area. In allocating funds, the Committee also continues to support a transfer of funds from SBA pilot programs to modernization of SBA’s loan management system.

The SBA must ensure that it can provide proper oversight of its capital access programs so that the underlying public policy goals are met. This means that SBA must develop regulatory standards by which it can measure its compliance with these goals and ensure that its capital access partners are in compliance.

SBA must improve its oversight of lending program participants. The SBA OIG identified the SBA’s failure to provide effective lender oversight as one of the most serious facing the agency.<sup>8</sup> In fact, SBA has delegated its lender oversight, and failed to recognize lender weaknesses that could pose risks to the SBA.<sup>9</sup> Although the OIG has noted that SBA has made progress in its monitoring, the agency must continue to be vigilant in these efforts. In addition, the Committee believes that SBA’s challenges with Advantage Program oversight may require statutory correction, and it will consider such action. It should be noted that if SBA makes substantial progress in its ongoing oversight and management challenges, it will free additional funds for programs and personnel that the agency may put to use for other purposes.

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<sup>7</sup> SBA’s transition from COBOL – a mainframe language developed in 1960 – to a more modern system was more than two years overdue, and other modernization projects are not scheduled. In addition, SBA did not appoint the statutorily mandated Chief Information Officer to oversee technology modernization and implementation until late in 2016. As recently as October 2016, the SBA OIG identified “information technology leadership” to be a one of the most serious management challenges that SBA faces. SBA OIG, REPORT ON THE MOST SERIOUS MANAGEMENT AND PERFORMANCE CHALLENGES IN FISCAL YEAR 2017, at 4.

<sup>8</sup> SBA OIG, REPORT ON THE MOST SERIOUS MANAGEMENT AND PERFORMANCE CHALLENGES IN FISCAL YEAR 2017, at 8.

<sup>9</sup> SBA OIG, REPORT ON THE MOST SERIOUS MANAGEMENT AND PERFORMANCE CHALLENGES IN FISCAL YEAR 2017, at 8.

Finally, the rate of recovery on defaulted Grow loans has ranged from 23 to 25 cents on the dollar.<sup>10</sup> If the rate of recovery on these loan defaults increased, it is likely that the program could be placed on a surer financial footing.

### **III. Entrepreneurial Development Programs**

A significant portion of SBA's budget is devoted to providing outreach and technical assistance to small businesses. This is done through a number of programs that SBA operates at the express direction of Congress. The major SBA counseling programs authorized by Congress include: the Small Business Development Center ("SBDC") Program, the SCORE Program and the Women's Business Center Program.

Importantly, the SBA has also created, using its general authority to aid small businesses, initiatives that duplicate programs that Congress has specifically directed the SBA to implement. In recent years, these SBA-created outreach initiatives have comprised nearly 18%<sup>11</sup> of SBA's overall entrepreneurial development budget. It is the Committee's belief that no such funds should be allocated to these duplicative SBA-created initiatives in FY 2018. In addition, to the extent that these SBA-created programs impose new outreach efforts on SBA's Congressionally-directed entrepreneurial development programs, the Committee suggests that SBA reprogram funds from SBA's general salaries and expenses account.

The SBDC program is operated through 63 cooperative agreements with either state agencies or institutions of higher education. Most state agency grantees subcontract operations to institutions of higher education in that state. The 63 grantees have established over 1,000 service centers that provide technical assistance to small businesses for business strategy development; technology transfer; government procurement; engineering; and accounting. The SBDC Program is an important time-tested program on which small businesses depend. In past years, the Committee has said it believes SBA undervalues the SBDC Program, and has supported a small increase of funds to be reallocated from SBA-created initiatives to the SBDC Program. The Committee may undertake legislation in the 115<sup>th</sup> Congress to make further improvements to the SBDC Program.

The SCORE Program provides face-to-face counseling from over 300 chapters with more than 11,000 SCORE volunteers. SCORE volunteers provide a full range of business consultation services, such as the development of business plans, strategic marketing and financing. SBA's SCORE database enables small businesses to find a SCORE volunteer that best matches the need of the business. As with the SBDC Program, should SBA-created initiatives require additional

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<sup>10</sup> Any change in the subsidy rate for CDC loans has not generally resulted from increased recoveries, but rather an increase in the value of the underlying collateral. Because the value of real estate is rising, the set percentage of recovery on property should be greater now than it was several years ago.

<sup>11</sup> Of the \$206 million, \$37 million are used for SBA-created initiatives. It should be noted that not all of SBA's efforts are detailed in its annual budget justification document. See Table 6, FY 2017 SBA BUDGET JUSTIFICATION, at 20.

outreach of SCORE volunteers, the Committee recommends that SBA reprogram funds from SBA's general salaries and expenses account to SCORE.

Women's Business Centers ("WBC" or "Centers") provide training, counseling and mentoring to women entrepreneurs. WBCs are public/private partnerships in which the federal government provides funds that are matched by private donors. When initially created, Congress intended federal funding to be only temporary as the Centers obtained private funding. However, the Centers were unable to obtain private funding and were reliant solely on federal funding. Over time, the Centers tended to locate in areas already served by SBDCs rather than underserved areas. In addition, approximately one quarter of WBC clients are men. The Committee believes that WBCs should return to their original mission and work to provide counseling to women in underserved areas rather than duplicating the efforts of SBDCs. During this Congress, the Committee may consider legislation to make improvements to the WBC Program.

As the Committee has stated, federal tax dollars are not used wisely when SBA creates initiatives that duplicate programs already in operation at SBA or other agencies. Nevertheless, SBA programmatic duplication exists and is exacerbated by SBA's failure to measure the effectiveness of these programs. This is particularly true in the area of entrepreneurial development programs, in which SBA offers technical assistance to small business owners. In fact, §18 of the Small Business Act prohibits any duplication of effort by the SBA if a program is already offered by another federal agency unless Congress expressly authorizes the duplication. Despite this prohibition, SBA created a Regional Innovation Cluster Program that appears to duplicate the one offered by the Department of Commerce. In FY 2016, \$6 million was appropriated for this program, and SBA requested \$6 million in FY 2017.<sup>12</sup> The Committee believes that funds used for such an initiative should be redirected and reallocated to other SBA programs.

The HUBZone Program was designed to direct federal contracts to small businesses in distressed areas and to promote the economic development of those small businesses. Federal government contracting offices are authorized to set aside contracts for limited competition among HUBZone eligible small businesses, sole source or use bid preferences when HUBZone small businesses and large businesses are in competition. HUBZones are distressed urban and rural areas with chronically high unemployment or low household income or both. Numerous investigations by the GAO over a period of several years found weaknesses and vulnerabilities in the HUBZone Program, including inadequate vetting of participants, fraudulent awards and falsified documents and employee information.<sup>13</sup> SBA was slow to take action on GAO's recommendations for improving the program. For example, as recently as September 2016, SBA

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<sup>12</sup> SBA, FY 2017 BUDGET JUSTIFICATION, Table 6, at 19.

<sup>13</sup> See GAO, HUBZONE PROGRAM: FRAUD AND ABUSE IDENTIFIED IN FOUR METROPOLITAN AREAS (2008); GAO, SMALL BUSINESS ADMINISTRATION: UNDERCOVER TESTS SHOW HUBZONE PROGRAM REMAINS VULNERABLE TO FRAUD AND ABUSE (2010); GAO, HUBZONE PROGRAM: ACTIONS TAKEN ON FEBRUARY 2015 GAO RECOMMENDATIONS (2016); HUBZONE PROGRAM: OPPORTUNITIES EXIST TO FURTHER IMPROVE OVERSIGHT (2016).

made changes to its certification and recertification processes, but still had not fully addressed GAO's recommendation on recertification of firms.<sup>14</sup>

For FY 2017, SBA requested \$3 million for the HUBZone Program.<sup>15</sup> The funding for the HUBZone Program is provided from the SBA's salaries and expenses account, so it is difficult to know exactly what SBA's plans are and to track this spending. The Committee plans to hold HUBZone Program oversight hearings and may also consider statutory changes to improve the program.

SBA's Office of International Trade was designed to enhance the ability of small businesses to compete in the global marketplace. The Small Business Jobs Act of 2010 revamped this office and: 1) appropriated \$30 million for a three year State Trade and Export Promotion pilot program ("STEP"); 2) increased SBA employees located at the Department of Commerce Export Assistance Centers; and 3) added ten regional development centers in SBA's regional offices.

SBA's FY 2017 Budget Justification did not provide a budget request specifically for the Office of International Trade because its budget is subsumed within other accounts, such as general salaries and expenses. Although the STEP Program was envisioned in the Small Business Jobs Act of 2010 as a three year pilot project, Congress has continued to appropriate funds, although at a lower level, for the program (\$17 million in FY 2017). Past Budget Views and Estimates provided by the Committee have indicated that eliminating the STEP Program would save taxpayer dollars.<sup>16</sup> In the past, the Committee has not supported the program; however, the Committee has held a number of hearings on international trade and its opportunities for small businesses. In fact, 98 percent of all exporters are small and midsize businesses, and they account for one third of U.S. merchandise exports.<sup>17</sup> In addition, the number of small and midsize firms that export has risen almost threefold over the past two decades.<sup>18</sup>

The Committee recognizes the importance of trade to small businesses and believes that they need support and guidance to maximize their ability to import and/or export in today's global economy. The Committee will provide proper oversight and work with SBA to ensure that its international trade programs are operating effectively.

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<sup>14</sup> *Ensuring Opportunities: Oversight of the HUBZONE Program: Hearing before the H. Comm. on Small Business*, 114<sup>th</sup> Congress, 2 (September 7, 2016) (statement of William B. Shear).

<sup>15</sup> SBA, FY 2017 BUDGET JUSTIFICATION, Table 6, at 19.

<sup>16</sup> See VIEWS AND ESTIMATES OF THE COMMITTEE ON SMALL BUSINESS FOR FISCAL YEAR 2016 14, available at [http://smallbusiness.house.gov/uploadedfiles/2-12-2015\\_views\\_and\\_estimates\\_document.pdf](http://smallbusiness.house.gov/uploadedfiles/2-12-2015_views_and_estimates_document.pdf).

<sup>17</sup> U.S. DEPARTMENT OF COMMERCE, available at <https://www.export.gov/about-us>.

<sup>18</sup> *Id.*



#### **IV. Federal Procurement Programs**

The federal government of the United States is the largest single purchaser of goods and services in the world, and awards approximately \$500 billion in contracts annually.<sup>19</sup> One of the primary missions of the SBA is to ensure that small businesses receive a “fair proportion of the total purchases and contracts for property and services for the Government in each industry category....” 15 U.S.C. § 644(a).

To achieve this objective, Congress created within the Small Business Act a number of programs designed to increase contracting opportunities for small businesses. The SBA does not itemize the funds needed for operating its government contracting programs; instead, these funds are subsumed within the SBA’s general salaries and expenses accounts. In its annual budget requests, historically, the SBA has not explained how the funds will be used to help small businesses to obtain federal government contracts.

The Committee has long believed that SBA does not place a sufficiently high priority on implementing the statutory changes that would improve small business participation in the federal marketplace. Specifically, the Committee is concerned that SBA has: 1) failed to implement regulatory changes necessitated by Congress that would enhance small business participation in the marketplace; 2) not devoted sufficient financial resources to the hiring and retention of personnel who are vital to maximizing federal procurement participation by small firms; 3) retained an information technology system that inaccurately reflects federal procurement participation by small businesses; and 4) failed to ensure adequate information technology security to protect small businesses that participate in the federal marketplace.

There are three types of SBA personnel to help ensure that small businesses have the fullest opportunity to contract with the federal government: Procurement Center Representatives (PCRs),<sup>20</sup> Commercial Marketing Representatives (CMRs)<sup>21</sup> and Business Opportunity Specialists.<sup>22</sup> CMRs promote the use of small businesses by prime federal contractors, review compliance and federal subcontracting plans, and perform outreach to match prime federal contractors with small businesses. For several years, SBA has said it does not have the financial resources to pay key procurement personnel -- PCRs, CMRs and Business Opportunity Specialists. The Committee believes SBA has had sufficient resources for these positions, which would dramatically increase the ability of small businesses to compete in the federal marketplace.

SBA’s outdated inadequate information technology system has had significant negative effects on the agency’s ability to serve small businesses that are engaged in federal contracting.

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<sup>19</sup> SBA, <https://www.sba.gov/contracting/what-government-contracting/sbas-role-government-contracting>.

<sup>20</sup> Procurement Center Representatives are highly trained specialists who review government procurement proposals to ascertain whether they can be modified to increase the possibility that small businesses may successfully bid on those proposals.

<sup>21</sup> Commercial Marketing Representatives identify appropriate procurement opportunities in which small businesses may act as subcontractors to federal prime contractors.

<sup>22</sup> Business Opportunity Specialists assist small businesses in identifying opportunities for contracting with the federal government.

Since 2000, the GAO has performed several assessments of SBA's technology.<sup>23</sup> In its most recent assessment in 2015, GAO found that SBA still had inadequate investments in its computer technology.<sup>24</sup> Information technology is important to guard against vulnerabilities in SBA's contracting programs. SBA must have the personnel and systems to ensure that: 1) a business is actually small and, therefore, qualifies for the contracting program; 2) a business that represents itself as a certain kind of business, such as woman-owned or veteran-owned, actually fits that description; and 3) the business actually performs the necessary measure of work on a contract.

For several years, this Committee has been concerned with the lack of emphasis that SBA has given to fulfilling the statutory standards needed to ensure a robust small business procurement sector. These include: 1) the lack of enforcement of statutory changes to SBA's contracting programs; 2) failure to allocate sufficient sums to hiring and retention of SBA personnel that are critical to maximizing small business participation; 3) the inadequacy of computer systems to accurately reflect small business participation; and 4) inadequate information technology security to protect small businesses that participate in the federal market.<sup>25</sup>

The Committee will work with Congressional appropriators to ensure that sufficient priority is given to statutory mandates rather than optional initiatives that SBA has created on its own. The Committee believes that SBA has the necessary resources to accomplish the changes Congress has made, but SBA has misplaced priorities. The Committee will continue to perform rigorous oversight of SBA's efforts. Greater competition in federal procurement benefits small businesses and results in lower prices for taxpayers on goods and services.

## **V. Regulatory Reform and Paperwork Reduction**

Pursuant to Rule X, Cl. 1(q) of the Rules of the House, the Committee's legislative jurisdiction includes assistance to and protection of small businesses related to regulatory flexibility and paperwork reduction. This Rule recognizes that federal regulations and paperwork may pose a particular challenge for small businesses, which have less revenue and a smaller employee base over which regulatory compliance and paperwork costs can be spread.

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<sup>23</sup> See UNITED STATES GOVERNMENT ACCOUNTABILITY OFFICE (GAO), INFORMATION TECHNOLOGY MANAGEMENT: SBA NEEDS TO ESTABLISH PRIORITIES AND PROCEDURES FOR KEY IT PROCESSES (2000); *Placing Federal Tax Dollars at Risk: How SBA Mismanages its Information Technology: Hearing Before the H. Comm. on Small Business*, 113<sup>th</sup> Cong. (statement of David Powner, Director, Information Technology Management Issues, GAO) (AIMD-00-170) (2000); GAO, SMALL BUSINESS ADMINISTRATION: LEADERSHIP ATTENTION NEEDED TO OVERCOME MANAGEMENT CHALLENGES (GAO-15-347) (2015).

<sup>24</sup> GAO, SMALL BUSINESS ADMINISTRATION: LEADERSHIP ATTENTION NEEDED TO OVERCOME MANAGEMENT CHALLENGES (GAO-15-347) 81-82 (2015).

<sup>25</sup> GAO's testimony on its December 2015 report found that SBA's lack of cybersecurity was "a very serious issue." *Attention Needed: Mismanagement at the SBA; Hearing before the H. Comm. on Small Business*, 113<sup>th</sup> Cong. (statement of William B. Shear, Director of Financial Markets and Community Investment, GAO) (GAO-16-134T) (2015).

Small businesses are an integral part of local communities, and their owners, like their neighbors, want clean air and water, and safe workplaces, products, and foods. Small businesses want to comply with regulations, but they cannot do so if the regulations are crafted in a way that makes it impossible for entrepreneurs to comply. Recognition that small businesses were disproportionately burdened by one-size-fits-all regulations and underrepresented in the federal rulemaking process spurred Congress to enact the Regulatory Flexibility Act (RFA)<sup>26</sup> in 1980. The RFA requires agencies to assess the economic impacts on small businesses when they are designing new rules and to evaluate alternative approaches that reduce significant compliance burdens. The law also requires agencies to review existing rules that affect small businesses to determine whether they should be continued, changed, or rescinded. The RFA has been amended twice, in 1996 and 2010, to increase agency compliance with the law.

Even with the amendments Congress has enacted, agency compliance has remained inconsistent. Too often, agencies are exploiting gaps in the law's current requirements or ignoring their obligations under the law. The Committee has closely examined agency compliance with the RFA over many Congresses and concluded that further strengthening of the law is needed to ensure that federal agencies comply with its requirements and truly consider the effects of regulations on small businesses. The Chairman introduced H.R. 33, the Small Business Regulatory Flexibility Improvements Act, to remedy the weaknesses in the existing law and strengthen its provisions. That legislation was included as Title III in H.R. 5, the Regulatory Accountability Act, which the House has passed. The Committee expects that no additional funds will be required to implement the requirements of the Small Business Regulatory Flexibility Improvements Act because agencies already engage in the kind of outreach and analysis that is required by the legislation.

The legislation simply clarifies the RFA's existing requirements and codifies certain agency practices, such as conduct outreach to affected small businesses before proposing a rule and memorializing the input those parties provide in a report that is published with the proposed rule. It also requires federal agencies to examine the reasonably foreseeable indirect effects of significant rules, conduct more detailed analyses of the possible economic consequences of significant rules, and evaluate the cumulative economic impact of rules on small businesses. However, the Committee believes there is significant overlap between the regulatory analysis and outreach already done by agencies under executive orders such as Executive Order (E.O.) 12,866, E.O. 13,563, and E.O. 13,610, and statutes such as the National Environmental Policy Act which requires agencies estimate the indirect effects of some regulations. Therefore, the Committee expects that no additional funds will be needed to carry out the requirements of the Small Business Regulatory Flexibility Improvements Act.

Federal paperwork, which may or may not be tied to a specific regulation, also can pose a substantial burden on small businesses. The complexity of certain information collection

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<sup>26</sup> 5 U.S.C. §§ 601-612.

requests can be daunting and minor mistakes can result in significant fines. While the federal government needs accurate information on the economy and other activities to effectively perform their duties, small businesses have fewer resources and less expertise to carry out recordkeeping and reporting requirements. Moreover, time spent on paperwork diverts scarce resources away from growing the business and hiring additional employees. Recognition of these challenges prompted Congress to enact the Paperwork Reduction Act (PRA)<sup>27</sup> in 1980. The PRA was later revised in 1986 and 1995, and in 2002, the Small Business Paperwork Relief Act was enacted. Despite these efforts, the paperwork burden continues to grow, the accuracy of paperwork burden hour estimates have been questioned, and new technologies have not been fully leveraged to reduce the burden of federal paperwork on small businesses. The Committee will develop legislative proposals to improve federal agency compliance with the PRA, reduce duplicative and overlapping paperwork requirements, and mitigate the negative consequences of minor mistakes on federal paperwork for small businesses. The Committee expects that no additional funds will be required for these legislative initiatives.

## **VI. SBA Mission and Organizational Structure**

SBA provides its services to small business owners through 84 district offices which are supervised by an Office of Field Operations at SBA headquarters in Washington, DC. SBA also has ten regional administrators, regional communications officials and support staff. In testimony before the Committee, a former SBA Administrator was unable to articulate the responsibilities of the regional administrators. SBA personnel who should be assisting small business owners with federal government contracting have numerous other responsibilities, and do not report to the SBA headquarters officials whose expertise is in government contracting. The Office of the Chief Counsel for Advocacy, which monitors agency compliance with the RFA, has ten regional representatives. While it is helpful to have input from small businesses regarding RFA compliance, the Office does not need regional representatives to carry out that responsibility.

According to the agency, there are approximately 600 individuals at SBA's headquarters in Washington, DC, leaving about 1,000 people to interact with small business owners in SBA's field operations. The Committee has long believed that SBA's personnel is too heavily concentrated at SBA's headquarters. As the Committee has mentioned before, this includes an amorphous Office of Policy and a personal Office of the Administrator that includes approximately the same number of personnel as the Secretary of Defense and the Secretary of Agriculture. The Committee believes this is unacceptable, and recommends a ten percent reduction in funds for the Office of the Administrator.

In the past, this Committee has recommended that SBA establish a clear agency structure with defined responsibilities and unimpeded lines of authority. The Committee reiterates this recommendation, and strongly encourages the SBA to better align its organizational structure

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<sup>27</sup> 44 U.S.C. §§ 3501-3521.

and its personnel with the agency's mission: to provide services to small businesses. Anything less reduces the resources that are available to small businesses that are deserving of assistance.

## **VII. Conclusion**

Today, America's entrepreneurs face a still challenging economy, a vast and complicated tax code and increasing regulatory burdens. As a result, it is difficult for them to compete in the expanding global economy. We owe it to these innovators to support their vital role in job creation by reducing regulatory burdens, establishing programs that speed access to capital; improving programs to encourage government contracting and reduce trade barriers, and encouraging favorable tax policies.

In the 115<sup>th</sup> Congress, the Committee plans to continue its rigorous oversight of programs within its jurisdiction. The Committee will closely monitor SBA's efforts in implementing new technology, strengthening cybersecurity, hiring and training of personnel, carrying out the directives of Congress and utilization of funding and other resources. It will also undertake legislation to improve the essential federal government programs on which entrepreneurs rely. The Committee will continue to work to encourage new business creation and pursue policies that will strengthen economic growth.