


Presentation to National Rural Lenders Roundtable




Bill Broydrick

December 7, 2017




What is Good Lobbying?

- Support for candidates
- Help at the grassroots level for a campaign
- Providing accurate information
- Technical expertise
- Personal relationship




How Does Government Affect Our Business?

- In every way imaginable
- Statutes that govern USDA Rural Development Program
- Regulations that govern the program
- Policies that govern the program
- Political appointees who make policy



What are the Key Legislation Actions?


- Annual Appropriations - Discretionary Funding
- Every Four Year Farm Bill
- (a) Policy
- (b) Mandatory Funding



Who are the Key Legislators Appropriations


- Senator Appropriators
- Senator John Hoeven - North Dakota
- Senator Jeff Merkley – Oregon

- Congressman Robert Aderholt - Alabama
- Congressman Sanford Bishop - Georgia



Who are the key Farm Bill Actors?

- Senator Pat Roberts - Kansas
- Senator Debbie Stabenow - Michigan
- Congressman Mike Conaway - Texas
- Congressman Collin Petersen - Minnesota



Appropriations Issues & Farm Bill

- Funding
- Policy
- List into your Packet



Questions