



William Marin is a veteran franchise owner. He has owned 14 Subway restaurants and currently owns the only Quiznos Sub restaurant in Corpus Christi. He also now owns the Popeye's Chicken restaurant in Alice which has the highest sales in the western United States. With this outstanding restaurant experience, William was still always looking for another good business opportunity.

Papa John's Pizza Alice, Texas

Mr. Marin wanted to say that "his new restaurant would not have been possible without the help of Larry Ellis at the SBDC."

He came to Larry Ellis, his business consultant at the Del Mar College Small Business Development Center (SBDC) with another franchise opportunity. Because of his amazing success in Alice, Texas, he wanted to open another restaurant there. He had done his homework and knew that the pizza business would be big in Alice. The Eagle Ford Shale boom with all its oil field workers created a huge demand for pizza. Mr. Marin had already begun work with the Papa John's Pizza franchise. They were very anxious for him to open a restaurant in Alice.

Larry Ellis helped William with a business plan, financial projections, and all the details for a SBA 504 loan to open his new restaurant. Kleberg Bank did the financing for him. He purchased an existing building and renovated it into a new Papa John's Pizza in a perfect location in Alice.

IMPACT

23 Jobs Created
47 Jobs Retained
\$900,000 Increased Sales

Papa John's Pizza sells the highest quality pizza with the freshest ingredients on the market. William Marin has used his exceptional management skills to capture market share in the very competitive pizza business. His huge grand opening was one of the biggest ever for the franchise. William has again shown his outstanding ability to run great restaurants.