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COUNSELLOR AT LAW

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October 2, 2020

To Whom It May Concern

RE: *FEDERAL TRADE COMMISSION v. PONTE INVESTMENTS, LLC, et al.*
Case No.: 1:20-cv-00177-JJM-PAS

Dear Sir or Madam:

Kindly be advised that the undersigned represents the interests of Ponte Investments, LLC ("PI") with regard to the above-identified now disposed of United States District Court for the District of Rhode Island proceeding.

As you may be aware, PI was named as a party defendant in the above legal action initiated by the Federal Trade Commission ("FTC").

The genesis of the FTC's Complaint as against PI was PI's endeavored participation in the Paycheck Protection Program. In or about April, 2020, PI, by and through its website, which, at the time, was under "SBA Loan Program.com"¹ was accepting customer applications for the Paycheck Protection Program as a loan originator, and not as a direct lender. PI had existing lending relationships with direct lenders of the SBA that it was working with. At all times relevant thereto, PI's website clearly indicated and disclosed that SBA Loan Program was a division of PI, and, further, was not affiliated with the United States Small Business Administration ("SBA").

PI was neither paid nor receive any fee from any customer(s) making application for a Paycheck Protection Program loan through the PI website.

Contemporaneous therewith, PI was, in fact, making application with the SBA to become a direct lender thereof solely for the Paycheck Protection Program. In fact, on or about April 10,

¹ PI, which was organized in or about 2011, had been using the business trade name "SBA Loan Program.com" since 2015 without incident or complaint. Said business trade name is duly registered with the Rhode Island Secretary of State, as PI is a Rhode Island limited liability company. Additionally, PI also owns the domain "www.SBA Loan Program.com".

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2010, PI was advised, through an intermediary, that the SBA was looking favorably upon PI's application with the SBA, and that approval on the same seemed near. As a result thereof, PI inadvertently "jumped the gun" and posted an announcement regarding the same on its website that same afternoon. Said posting persisted for merely two (2) hours, or so, when it became aware of the same, and PI immediately removed the announcement from its website in its entirety. (Of note, during this two (2) hour, or so, period PI received only two (2) inquiries relative to the Paycheck Protection Program. In both instances, PI advised the inquiring parties that it was only a loan originator.)

Despite PI's prompt remedial action, on that same date it did receive a "cease and desist" notification from the SBA regarding the announcement. PI responded immediately confirming its compliance with the government directive.

Notwithstanding, on Friday, April 17, 2020, the FTC filed its Complaint in the Rhode Island Federal Court as against PI alleging misrepresentation arising out of PI's foray into the Paycheck Protection Program.

Insofar as PI believed that the allegations that formed the basis the FTC Complaint lacked merit, and rather than engage in a protracted "legal battle" aimed at proving its contention in this regard, PI instead negotiated an interim measure with the FTC, which was entered by the court on or about April 20, 2020.

The Stipulated Preliminary Order is noteworthy as it was without any admission of wrongdoing or liability by PI, and, further, was without any finding of fact or violation of law adverse to PI by the Federal Court.

Simply, pursuant to the Stipulated Preliminary Order, PI agreed not to engage in certain alleged conduct that it otherwise was not engaged in to begin with.

Thereafter, PI and the FTC negotiated, and agreed upon the Stipulated Final Order intended to fully and finally conclude the instant litigation, which is enclosed herewith. The Stipulated Final Order was entered by the Federal Court on September 25, 2020.

Importantly, once again, the enclosed was arrived at with any admission of wrongdoing or liability by PI, or without any finding of fact or violation of law adverse to PI by the Federal Court. Of equal importance, and in a fairly unusual disposition, the FTC assessed no monetary fine or penalty as against PI.

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As before, the Stipulated Final Order merely precludes PI from engaging in conduct in which it otherwise does not, and did not, engage in.

Specifically, PI agreed that it would not misrepresent itself or assist others in misrepresenting that PI is an SBA direct lender (which it is not and does not), or that it is otherwise affiliated with, endorsed by or sponsored by the SBA or United States government. Further, PI agreed that it would not engage in a misrepresentation with customers as an SBA loan originator. None of these "restrictions" impact PI's continued business operations as they were not activities that PI was otherwise engaging in.

Even more, although it was not a requirement of the Stipulated Final Order, so as to avoid any future confusion regarding PI and any relation to the SBA, PI voluntarily "surrendered" the use of the business trade name "SBA Loan Program.com", and removed any reference thereto from its website, or other materials or platforms that would otherwise be available to the public.

In conclusion, the above-referenced legal action is now at an end once and for all, and PI has emerged therefrom continuing its business operations unabated.

Should you have any questions, or require any additional information regarding this matter, please do not hesitate to contact the undersigned.

Thank you.

Sincerely,



Christopher M. Mulhearn

CMM:ljb
Enclosure

UNITED STATES DISTRICT COURT
DISTRICT OF RHODE ISLAND

FEDERAL TRADE COMMISSION,

Plaintiff,

v.

PONTE INVESTMENTS, LLC, a limited liability company, also d/b/a SBA LOAN PROGRAM and d/b/a SBA LOAN PROGRAM.com, and

JOHN C. PONTE, individually and as an officer of PONTE INVESTMENTS, LLC,

Defendants.

CASE NO. 1:20-cv-00177-JJM-PAS

STIPULATED FINAL ORDER
FOR PERMANENT INJUNCTION

Plaintiff, the Federal Trade Commission (“Commission” or “FTC”) filed its Complaint for Permanent Injunction And Other Equitable Relief (“Complaint”) in this matter, pursuant to Section 13(b) of the Federal Trade Commission Act (“FTC Act”), 15 U.S.C. §§ 53(b). The Commission and Defendants stipulate to the entry of this Stipulated Final Order for Preliminary Injunction (“Order”) to resolve all matters in dispute in this actions between them.

THEREFORE, IT IS ORDERED as follows:

FINDINGS

1. This Court has jurisdiction over this matter.
2. The Complaint charges that Defendants participated in deceptive acts or practices in violation of Section 5 of the FTC Act, 15 U.S.C §45(a), in connection with the

advertising, marketing, promotion, offering for sale, or sale of SBA-related products or services, including Paycheck Protection Program loans.

3. Defendants neither admit nor deny any of the allegations in the Complaint, except as specifically stated in the Order. Only for purposes of this action, Defendants admit the facts necessary to establish jurisdiction.
4. Defendants waive any claim that they may have under the Equal Access to Justice Act, 28 U.S.C. §2412, concerning the prosecution of this action through the date of this Order, and agree to bear their own costs and attorney fees.
5. Defendants waive all rights to appeal or otherwise challenge or contest the validity of this Order.

I. DEFINITIONS

For the purpose of this Order, the following definitions shall apply:

A. “**Clear(ly) and conspicuous(ly)**” means that a required disclosure is difficult to miss (i.e., easily noticeable) and easily understandable by ordinary consumers, including in all of the following ways:

1. In any communication that is solely visual or solely audible, the disclosure must be made through the same means through which the communication is presented. In any communication made through both visual and audible means, such as a television advertisement, the disclosure must be presented simultaneously in both the visual and audible portions of the communication even if the representation requiring the disclosure is made in only one means.

2. A visual disclosure, by its size, contrast, location, the length of time it appears, and other characteristics, must stand out from any accompanying text or other visual elements so that it is easily noticed, read, and understood.

3. An audible disclosure, including by telephone or streaming video, must be delivered in a volume, speed, and cadence sufficient for ordinary consumers to easily hear and understand it.

4. In any communication using an interactive electronic medium, such as the Internet or software, the disclosure must be unavoidable.

5. The disclosure must use diction and syntax understandable to ordinary consumers and must appear in each language in which the representation that requires the disclosure appears.

6. The disclosure must comply with these requirements in each medium through which it is received, including all electronic devices and face-to-face communications.

7. The disclosure must not be contradicted or mitigated by, or inconsistent with, anything else in the communication.

8. When the representation or sales practice targets a specific audience, such as children, the elderly, or the terminally ill, “ordinary consumers” includes reasonable members of that group.

B. **“Corporate Defendant”** means Ponte Investments, LLC, a Rhode Island limited liability company, also d/b/a SBA Loan Program and d/b/a SBALoanProgram.com, and each of their subsidiaries, affiliates, successors, and assigns.

C. **“Defendant(s)”** means Individual Defendant and Corporate Defendant, individually, collectively, or in any combination.

D. **“Document”** is synonymous in meaning and equal in scope to the usage of “document” and “electronically stored information” in Federal Rule of Civil Procedure 34(a), Fed. R. Civ. P. 34(a), and includes writings, drawings, graphs, charts, photographs, sound and

video recordings, images, Internet sites, web pages, websites, electronic correspondence, including e-mail and instant messages, contracts, accounting data, advertisements, FTP Logs, Server Access Logs, books, written or printed records, handwritten notes, telephone logs, telephone scripts, receipt books, ledgers, personal and business canceled checks and check registers, bank statements, appointment books, computer records, customer or sales databases and any other electronically stored information, including Documents located on remote servers or cloud computing systems, and other data or data compilations from which information can be obtained directly or, if necessary, after translation into a reasonably usable form. A draft or non-identical copy is a separate document within the meaning of the term.

- E. “**Individual Defendant**” means John C. Ponte.
- F. “**SBA**” means United States Small Business Administration.

ORDER

I. PROHIBITION ON MISREPRESENTATIONS

IT IS THEREFORE ORDERED that Defendants, Defendants’ officers, agents, employees, and attorneys, and all other persons in active concert or participation with them, who receive actual notice of this Order, whether acting directly or indirectly, in connection with the advertising, marketing, promoting, or offering for sale any product or service, are permanently restrained and enjoined from misrepresenting or assisting others in misrepresenting, expressly or by implication, including through the use of a trade name, product name, or domain name:

- A. that Defendants are authorized (1) to make loans, including SBA loans, or (2) to accept or process applications for any assistance, including SBA assistance;
- B. that Defendants are the SBA, or are affiliated or otherwise associated with, or endorsed, sponsored, or approved by, SBA or the United States government; and

C. any other fact material to consumers, such as: the total cost, any material restrictions, limitations, or conditions; or any material aspect of its performance, efficacy, nature or central characteristic.

II. CUSTOMER INFORMATION

IT IS FURTHER ORDERED that Defendants, Defendants' officers, agents, and employees, and all other persons in active concert or participation with any of them, whether acting directly or indirectly, are hereby permanently restrained and enjoined from directly or indirectly:

A. failing to provide sufficient customer information to enable the Commission to efficiently administer consumer redress. Defendants represent that they have provided this redress information to the Commission. If a representative of the Commission requests in writing any information related to redress, Defendants must provide it, in the form prescribed by the Commission, within fourteen (14) days;

B. disclosing, using, or benefitting from customer information, including the name, address, telephone number, email address, social security number, other identifying information, or any data that enables access to a customer's account (including a credit card, bank account, or other financial account), that any Defendant obtained prior to entry of this Order in connection with the advertising, marketing, promotion, offering for sale, or sale of SBA-related products or services, including Paycheck Protection Program loans;

Provided, however, that Section II.B shall not prohibit the transfer or disclosure of a consumer's information, or Defendants from benefitting or using such information, if necessary to provide the consumer with a requested product or service and the consumer has provided express, informed consent to the transfer or disclosure;

C. failing to destroy such customer information in all forms in their possession, custody, or control within thirty (30) days after receipt of written direction to do so from a representative of the Commission;

Provided, however, that customer information need not be disposed of, and may be disclosed, to the extent requested by a government agency or required by law, regulation, or court order.

III. ORDER ACKNOWLEDGMENTS

IT IS FURTHER ORDERED that Defendants obtain acknowledgments of receipt of this Order:

A. Each Defendant, within seven (7) days of entry of this Order, must submit to the Commission an acknowledgment of receipt of this Order sworn under penalty of perjury.

B. For five (5) years after entry of this Order, each Individual Defendant for any business that such Defendant, individually or collectively with any other Defendants, is the majority owner or controls directly or indirectly, and each Corporate Defendant, must deliver a copy of this Order to: (1) all principals, officers, directors, and LLC managers and members; (2) all employees having managerial responsibilities for conduct related to the subject matter of the Order; and all agents and representatives who participate in conduct related to the subject matter of the Order; and (3) any business entity resulting from any change in structure as set forth in the Section titled Compliance Reporting. Delivery must occur within seven (7) days of entry of this Order for current personnel. For all others, delivery must occur before they assume their responsibilities.

C. From each individual or entity to which a Defendant delivered a copy of this Order, that Defendant must obtain, within thirty (30) days, a signed and dated acknowledgment of receipt of this Order.

IV. COMPLIANCE REPORTING

IT IS FURTHER ORDERED that Defendants make timely submissions to the Commission:

A. One year after entry of this Order, each Defendant must submit a compliance report, sworn under penalty of perjury:

1. Each Defendant must: (a) identify the primary physical, postal, and email address and telephone number, as designated points of contact, which representatives of the Commission may use to communicate with Defendant; (b) identify all of that Defendant's businesses by all of their names, telephone numbers, and physical, postal, email, and Internet addresses; (c) describe the activities of each business, including the products or services offered, the means of advertising, marketing, and sales, any websites where its products or services are being sold or advertised, and the involvement of any other Defendant (which Individual Defendants must describe if they know or should know due to their own involvement); (d) describe in detail whether and how that Defendant is in compliance with each Section of this Order; and (e) provide a copy of each Order Acknowledgment obtained pursuant to this Order, unless previously submitted to the Commission.

2. Additionally, each Individual Defendant must: (a) identify all telephone numbers and all physical, postal, email and Internet addresses, including all residences; (b) identify all business activities, including any business for which such Defendant performs services whether as an employee or otherwise and any entity in which such Defendant has any ownership interest;

and (c) describe in detail such Defendant's involvement in each such business, including title, role, responsibilities, participation, authority, control, and any ownership.

B. For fifteen (15) years after entry of this Order, each Defendant must submit a compliance notice sworn under penalty of perjury, within fourteen (14) days of any change in the following:

1. Each Defendant must report any change in: (a) any designated point of contact; or (b) the structure of any Corporate Defendant or any entity that Defendant has any ownership interest in or controls directly or indirectly that may affect compliance obligations arising under this Order, including: creation, merger, sale, or dissolution of the entity or any subsidiary, parent, or affiliate that engages in any acts or practices subject to this Order.

2. Additionally, each Individual Defendant must report any change in: (a) name, including aliases or fictitious name, or residence address; or (b) title or role in any business activity, including any business for which such Defendant performs services whether as an employee or otherwise and any entity in which such Defendant has any ownership interest, and identify the name, physical address, and any Internet address of the business or entity.

C. Each Defendant must submit to the Commission notice of the filing of any bankruptcy petition, insolvency proceeding, or similar proceeding by or against such Defendant within fourteen (14) days of its filing.

D. Any submission to the Commission required by this Order to be sworn under penalty of perjury must be true and accurate and comply with 28 U.S.C. § 1746, such as by concluding: "I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on: _____" and supplying the date, signatory's full name, title (if applicable), and signature.

E. Unless otherwise directed by a Commission representative in writing, all submissions to the Commission pursuant to this Order must be emailed to DEbrief@ftc.gov or sent by overnight courier (not the U.S. Postal Service) to: Associate Director for Enforcement, Bureau of Consumer Protection, Federal Trade Commission, 600 Pennsylvania Avenue NW, Washington, DC 20580. The subject line must begin: FTC v. Ponte Investments, LLC, et al.

V. RECORDKEEPING

IT IS FURTHER ORDERED that Defendants must create certain records for fifteen (15) years after entry of the Order, and retain each such record for five (5) years. Specifically, Corporate Defendant in connection with the advertising of any government loan program and each Individual Defendant for any business that such Defendant, individually or collectively with any other Defendants, is a majority owner or controls directly or indirectly, must create and retain the following records:

- A. accounting records showing the revenues from all products or services sold;
- B. personnel records showing, for each person providing services, whether as an employee or otherwise, that person's: name; addresses; telephone numbers; job title or position; dates of service; and (if applicable) the reason for termination;
- C. records of all consumer complaints and refund requests, whether received directly or indirectly, such as through a third party, and any response;
- D. all records necessary to demonstrate full compliance with each provision of this Order, including all submissions to the Commission; and
- E. a copy of each unique advertisement or other marketing material.

VI. COMPLIANCE MONITORING

IT IS FURTHER ORDERED that, for the purpose of monitoring Defendants compliance with this Order and any failure to transfer any assets as required by this Order:

A. Within 14 days of receipt of a written request from a representative of the Commission, each Defendant must: submit additional compliance reports or other requested information, which must be sworn under penalty of perjury; appear for depositions; and produce documents for inspection and copying. The Commission is also authorized to obtain discovery, without further leave of court, using any of the procedures prescribed by Federal Rules of Civil Procedure 29, 30 (including telephonic depositions), 31, 33, 34, 36, 45, and 69.

B. For matters concerning this Order, the Commission is authorized to communicate directly with each Defendant. Defendant must permit representatives of the Commission to interview any employee or other person affiliated with any Defendant who has agreed to such an interview. The person interviewed may have counsel present.


C. The Commission may use all other lawful means, including posing, through its representatives as consumers, suppliers, or other individuals or entities, to Defendants or any individual or entity affiliated with Defendants, without the necessity of identification or prior notice. Nothing in this Order limits the Commission's lawful use of compulsory process, pursuant to Sections 9 and 20 of the FTC Act, 15 U.S.C. §§ 49, 57b-1.

D. Upon written request from a representative of the Commission, any consumer reporting agency must furnish consumer reports concerning Individual Defendants, pursuant to Section 604(1) of the Fair Credit Reporting Act, 15 U.S.C. §1681b(a)(1).

VII. RETENTION OF JURISDICTION

IT IS FURTHER ORDERED that this Court retains jurisdiction of this matter for purposes of construction, modification, and enforcement of this Order.

SO ORDERED this 25th day of September, 2020.

A handwritten signature in cursive script, reading "John J. McConnell". The signature is written in black ink and is positioned above a horizontal line.

John J. McConnell, Chief Judge
United States District Court for the
District of Rhode Island

SO STIPULATED AND AGREED:

FOR PLAINTIFF:



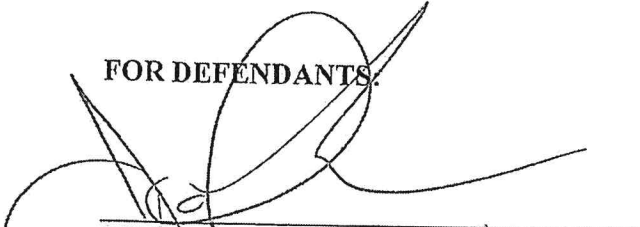
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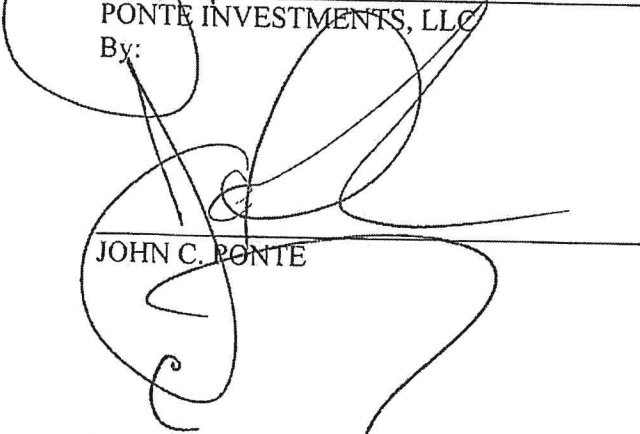
FOR DEFENDANTS.



PONTE INVESTMENTS, LLC

By:

Date: 6/23/20



JOHN C. PONTE

Date: 6/23/20

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